




Shri Narayanrao Babasaheb Education Society's
SHRI VENKATESH MAHAVIDYALAYA, ICHALKARANJI
ABRIDGED EVENT REPORT-2018-19

Name of Event	Modern Trends in Marketing		
Department/ Committee/ Sub-Committee	Lead College Scheme of Shivaji University, Kolhapur		
Name of Teacher-in-Charge	Mr. R.R. Patil- Co-ordinator		
Resource Person	Dr. B. D. Girigosavi, Head, Dept. of Commerce, The New College, Kolhapur		
Presided Over by	Mr. H.P. Shinde		
Day	Tuesday	Date:	18-09-2018
Time	From 10.30 a.m. to 1 p.m.		
Venue	Room No. 6		
Total number of hours spent (Planning, preparation, execution & documentation etc.)	12 hours		
Number of Participants	80		



Teacher-in-Charge: 

Head of Department:

Principal: 